



Toronto Urban Agriculture Week 2022





Toronto's innovative urban growers:

- Increase access to fresh, local produce
- Create green space that cools the city and cleans our air
- Tackle climate change
- Share knowledge from around the world
- Build stronger communities

Nine days of events across the city

Garden tours, harvest parties and webinars celebrate the diversity of food grown in the city and the people who grow it.



Best in GrowTO Contest

- Urban-style agriculture competition
- Categories include a range of best veggies, pollinator and container gardens.



NEW! Recipe category

- Will attract people who love local food but don't grow it





Target audiences

- Neighbourhoods across Toronto
- Local and healthy food fans
- Green enthusiasts
- Environmental professionals
- Educators
- City builders

Plus...

Toronto's urban growing community:

- 1,000+ members on TUG's Google group
- 7,745 followers on Twitter, Facebook and Instagram
- 1,975 visitors to UA Week website
- 33,000 annual users on TUG website
- 405 community and school gardens, businesses and organizations involved in urban agriculture



Best in GrowTO Sponsors

\$750-\$1,000

- Name an award at the Best in GrowTO Contest
- Social media placement (Instagram, Facebook and Twitter)
- Logo on UA week & TUG websites

Urban Agriculture Week 2021

Sponsorship Opportunities



Growth Sponsors

Under \$500

- Logo on UA Week & TUG websites

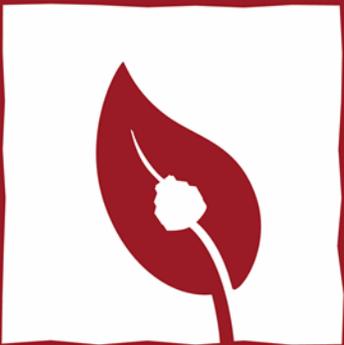
Harvest Sponsors

\$1,000 +

- Logo/mention in UA Week announcements to TUG list
- Social media placement (Instagram, Facebook and Twitter)
- Prominent logo display on UA week & TUG websites
- Recognition at Best in GrowTO Awards event

In-kind donations
are welcome

Talk to us about custom
sponsorship packages!



Toronto Urban Growers

Get in touch! For more information contact:

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